



2024 Cross Roads Founder's Day Festival
September 21, 2024 2:30 pm – 8:00 pm
Sponsorship Application
www.crossroadsfoundersday.com

The Town of Cross Roads is coming together to celebrate the 2nd Annual Founder's Day Festival. The event will include a walk through Cross Roads history, kids' carnival games, pottery demonstrations, art, vendors, food trucks and live music!

The early deadline to be included in all advertisements is Friday, May 17, 2024. Sponsorships will be accepted after that date, but may not be included in all print materials.

Sponsorship Levels

Presenting Sponsor \$10,000 (1 available)

10 x 10 booth, business name listed as presenting sponsor in all promotions and publicity, Business name and logo on front of event t-shirt, Company provided banner (up to 4'x8') placed near main event, eight event t-shirts, thank you shout-outs from stage throughout event, 60 second speech from stage, recognition plaque.

Platinum Sponsor \$5,000 (2 available)

10 x 10 booth, business name listed as event sponsor in all promotions and publicity, Business name and logo on back of event t-shirt, Company provided banner (up to 2 ½' x 4') placed on stage, four event t-shirts, 3 thank you shout-outs from stage throughout event, recognition plaque.

Gold \$2,500 (4 available)

10 x 10 booth, Business name and logo listed as event sponsor in all promotions and publicity, Business name and logo on event t-shirt, Company provided banner (up to 4'x8') placed on walls of main event, two event t-shirts, 3 thank you shout-outs from stage throughout event, recognition certificate.

Silver \$1,000 (5 available)

10 x 10 outdoor booth, Business name listed as event sponsor in all promotions and publicity, Business name on event t-shirt, Company provided banner (up to 4'x8') placed along fence of event, two event t-shirts, 2 thank you shout-outs from stage throughout event.

Bronze \$500 (No max)

Business name listed as event sponsor in all promotions and on event t-shirt, Company provided banner (up to 2 ½' x 4') placed along fence of event, two event t-shirts, 1 thank you shout-outs from stage during event.

Founder's Friend \$250 (No max)

Business name or family name listed as event sponsor in all promotions and on event t-shirt, one event t-shirt.



YES! I want to be a Sponsor of the Cross Roads Founder's Day Festival.

Sign me up at the following level:

- | | |
|---------------------------|----------------------------------|
| _____ Presenting \$10,000 | _____ Platinum \$5,000 |
| _____ Gold \$2,500 | _____ Silver \$1,000 |
| _____ Bronze \$500 | _____ Founder's Day Friend \$250 |
| _____ Other \$ _____ | |

Please indicate the business name exactly as you want it to appear in promotional material:

Please email a print quality logo to: events@crossroadstx.gov

Contact Person Name:

Email: _____

Mailing Address: _____

Phone: _____

Signature: _____ Date: _____

T-Shirt Sizes: _____

Return this form as soon as possible. Payment is due by May 17, 2024, to guarantee placement on promotional material. Please make check payable to the Town of Cross Roads.

Founder's Day Festival • 3201 US Hwy 380, Suite 105 • Cross Roads, TX 76227

940-365-9693 • events@crossroadstx.gov