



AGENDA
TOWN OF CROSS ROADS
ECONOMIC DEVELOPMENT COMMITTEE MEETING
FEBRUARY 13, 2012

TOWN OF CROSS ROADS
COUNTY OF DENTON, TEXAS

The Economic Development Committee will convene a regular workshop meeting at 7:00 PM, at the Town Hall at 1401 FM 424, Cross Roads, 76227. All Citizens are invited to participate; the workshop meeting is open to the public with the following business.

- 1. CALL THE MEETING TO ORDER**
- 2. GENERAL EDC NEWS**
- 3. EDC EDUCATION IDEAS (30 MINUTES)**
 - **Additional town letter article(s)/volunteer to write article**
 - **Brainstorming session on other ideas**
- 4. BUXTON (1 hour)**
 - **Buxton Plan – Initiative #8: Target Business Recruitment**
 - **Assignment of Tasks**
 - **Aggressive Prospect Recruitment Plan – Initiative#10: Prospect Servicing Plan**
- 5. EDC WEBSITE AND OR OTHER MARKETING TOOLS BRAINSTORMING (30 minutes)**
- 6. TIME & DATE FOR NEXT MEETING – MARCH 12, 2012**
- 4. ADJOURN MEETING**

CERTIFICATION:

I do hereby certify that the above notice of public meeting was posted on the designated bulletin board by 7:00 p.m. on February 10, 2012.

Katherine M. Ritchie – Town Secretary As authorized by Section 551.071 of the Texas Government Code, this meeting may be convened into closed executive session for seeking confidential legal advice from the town attorney on any agenda item listed herein. This facility is wheelchair accessible and accessible parking spaces are available. For requests please contact town hall at (940) 365-9693