



**NOTICE OF REGULAR MEETING
FOR MUNICIPAL DEVELOPMENT DISTRICT
THURSDAY, NOVEMBER 10, 2022, AT 6:00 P.M.
LOCATION: 1401 FM 424, CROSS ROADS, TEXAS 76227**

Call to Order

1. Roll Call
2. Citizen Input for Items both ON and NOT on the Agenda
Please limit your comments to three minutes in duration, and you are restricted from passing your time or any portion of unused minutes to another citizen for comment. The Board is restricted from discussing or taking action on items not posted on the agenda. Action on your statement may be taken only at a future meeting.
3. Discuss and consider approval of the September 8, 2022, Meeting Minutes.
4. Discuss mobile application services related to social community platforms and business directories.
5. Request for future agenda items.
6. Adjourn

Upcoming Events:

- *Town Council Meeting – Monday, November 21, 2022 at 6:00 p.m.*
- *Planning and Zoning Commission Meeting – Tuesday, December 6, 2022 at 7:00 p.m.*
- *Parks and Recreation Board Meeting – Wednesday, December 7, 2022 at 6:00 p.m.*
- *Municipal Development District Meeting – Thursday, December 8, 2022 at 6:00 p.m.*

**A QUORUM OF COUNCIL MEMBERS MAY BE PRESENT.
NO ACTION BY THE TOWN COUNCIL WILL BE TAKEN AT THIS MEETING.**

CERTIFICATION:

I, the undersigned authority, do hereby certify that this Public Meeting Notice was posted on the official bulletin board, at the Town Hall of the Town of Cross Roads, Texas on or before November 7, 2022, by 5:00 p.m., in accordance with Chapter 551, Texas Government Code.

As authorized by Section 551.071 of the Texas Government Code, this meeting may be convened into closed executive session for seeking confidential legal advice from the Town Attorney on any agenda item listed herein.

This facility is wheelchair accessible and accessible parking spaces are available. For requests, please contact Town Hall at 940-365-9693. Reasonable accommodations will be made to assist your needs. This facility is wheelchair accessible and accessible parking spaces are available.

Donna Butler, Town Secretary

I certify that the attached notice and agenda of items to be considered by the Town Council of the Town of Cross Roads was removed by me from the front window of the Town of Cross Roads Town Hall, 1401 FM 424, Cross Roads, Texas, on the ____ day of _____, 2022.

_____, Title: _____

CROSS ROADS MDD AGENDA BRIEFING SHEET

Meeting Date:

November 10, 2022

Agenda Item:

Discuss mobile application services related to social community platforms and business directories.

Prepared by:

Kristi Gilbert, Town Administrator

Description:

During discussions related to the Strategic and Comprehensive Plan, Greater Yield provided information from Skylab, a social community mobile application that would be utilized to promote businesses within the Town of Cross Roads. The MDD has held discussions on this item and has asked Ms. Womack of Greater Yield to research and provide additional information.

Financial Impact:

Skylab mobile application

- | | |
|-------------------------------|-----------------|
| - One time set-up fee | \$15,000 |
| - Annual Support (\$1,500/mo) | <u>\$18,000</u> |
| o First Year Total: | \$33,000 |
| o Subsequent Years: | \$18,000 |

Staff Recommendation:

Staff is seeking input from the MDD on these items.

Attachments:

None