



**2023 Cross Roads Founder's Day Festival**  
**Saturday, September 16, 2023, 3p – 9p**  
**Sponsorship Application**  
[www.crossroadsfoundersday.com](http://www.crossroadsfoundersday.com)

The Town of Cross Roads is coming together to celebrate our 50<sup>th</sup> Birthday with the First Annual Founder's Day Festival. The event will include a walk through Cross Roads history, kids' carnival games, pottery demonstrations, art, vendors, food trucks and live music from Emerald City's Party Machine!

## **Sponsorship Levels**

### *Platinum \$5,000 (0 available)*

10 x 10 booth, business name listed as event sponsor in all promotions and publicity, Business name on event t-shirt, Company provided banner (up to 4'x8') placed near main event, four event t-shirts, thank you shout-outs from stage throughout event, 60 second speech from stage, recognition plaque.

### *Music Sponsor \$4,000 (3 available)*

10 x 10 booth, business name listed as event sponsor in all promotions and publicity, Business name on event t-shirt, Company provided banner (up to 2 ½' x 4') placed on stage, four event t-shirts, 3 thank you shout-outs from stage throughout event, recognition certificate.

### *Gold \$2,500 (1 of 2 available)*

10 x 10 booth, Business name listed as event sponsor in all promotions and publicity, Business name on event t-shirt, Company provided banner (up to 4'x8') placed on walls of main event, two event t-shirts, 3 thank you shout-outs from stage throughout event, recognition certificate.

### *Silver \$1,000 (2 of 5 available)*

10 x 10 outdoor booth, Business name listed as event sponsor in all promotions and publicity, Business name on event t-shirt, Company provided banner (up to 4'x8') placed along fence of event, two event t-shirts, 2 thank you shout-outs from stage throughout event.

### *Bronze \$500 (No max)*

Business name listed as event sponsor in all promotions and on event t-shirt, Company provided banner (up to 2 ½' x 4') placed along fence of event, two event t-shirts, 1 thank you shout-outs from stage during event.

### *Founder's Friend \$250 (No max)*

Business name or family name listed as event sponsor in all promotions and on event t-shirt, one event t-shirt.



YES! I want to be a Sponsor of the Cross Roads Founder's Day Festival.

Sign me up at the following level:

(full) Platinum \$5,000

Stage \$4,000

Gold \$2,500

Silver \$1,000

Bronze \$500

Founder's Day Friend \$250

Please indicate the business name exactly as you want it to appear in promotional material:

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Please email a print quality logo to: [events@crossroadstx.gov](mailto:events@crossroadstx.gov)

Contact Person Name:

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Email:

Mailing Address:

Phone:

Signature:  Date:

T-Shirt Sizes:

**Return this form as soon as possible. Payment is due by July 31, 2023, to guarantee placement on promotional material.**

**Please make check payable to the Town of Cross Roads.**

Founder's Day Festival • 3201 US Hwy 380, Suite 105 • Cross Roads, TX 76227

940-365-9693 • [events@crossroadstx.gov](mailto:events@crossroadstx.gov)